



Ilinca

EVENT AMBASSADOR & CONTENT CREATOR

107.000

Instagram followers

122.000

Facebook followers

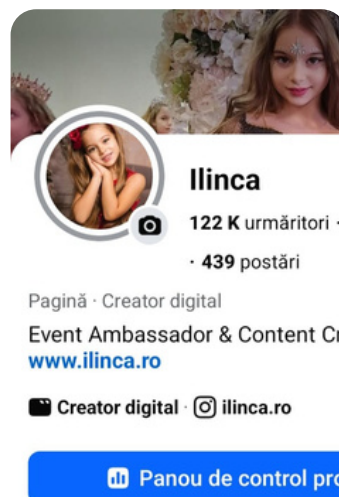
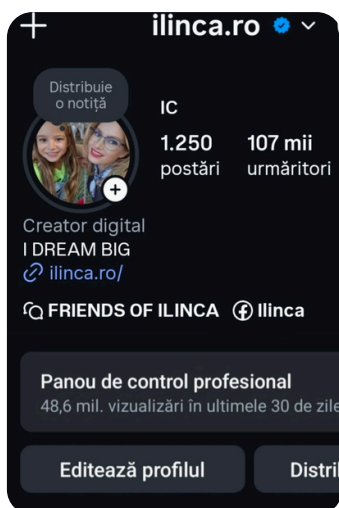
WWW.ILINCA.RO

ABOUT

Ilinca is one of the youngest emerging content creators from Romania, known for her creative, original, and highly engaging video content across social media platforms. Through her unique concepts, Ilinca has built a strong and active online community.

Her content focuses on creativity, lifestyle, events, entertainment, making her an ideal partner for brands, festivals, events, tourism locations, educational projects, and family-oriented campaigns.

Ilinca became widely known for her viral video concepts, some of which have reached tens of millions of views, with several videos surpassing 100 million views, generating massive online exposure and high engagement across multiple platforms, especially Instagram and Facebook.



SOCIAL MEDIA PRESENCE

Ilinca has built a strong and growing community across multiple social media platforms, where her content consistently reaches a large audience and generates high engagement.

Social Media Community:

- Instagram – 107,000 followers
- Facebook – 122,000 followers
- TikTok – 13,000 followers
- YouTube – 26,500 subscribers

Total community: 268,500+ followers

Performance highlights:

- Viral videos reaching millions of views
- Videos exceeding 100 million views
- High engagement on Instagram Reels
- Strong distribution on Facebook
- General targeted audience
- High organic reach

Her content is designed to be highly shareable, which significantly increases visibility for brands and partners.

AUDIENCE PROFILE

Ilinca's audience is mainly composed of:

- Families
- Parents
- Children
- Event and festival audience
- Education-oriented audience
- Lifestyle audience
- Travel and tourism audience

Because of this audience profile, Ilinca is a very good match for collaborations with:

- Family brands
- Kids brands
- Educational brands
- Festivals and public events
- Shopping malls
- Tourism destinations
- Hotels and resorts
- Restaurants and family locations
- Theme parks and entertainment venues
- Social and educational campaigns



COLLABORATION OPPORTUNITIES

Ilinca is open to a wide range of collaborations, including:

Social Media Collaborations

- Instagram Reel
- Instagram Post
- Instagram Story
- TikTok Video
- Facebook Promotion

Events & Festivals

- Event participation
- Event promotion
- Festival ambassador
- On-site content creation
- Meet & greet
- Event coverage

Brand Collaborations

- Product promotion
- Brand ambassador
- Image campaigns
- Awareness campaigns
- Social campaigns
- Educational campaigns

Tourism & Locations

- Hotel promotion
- Resort promotion
- Tourism destination promotion
- Theme parks
- Restaurants
- Family locations
- Shopping malls

Long-Term Partnerships

- Brand ambassador contracts
- Tourism ambassador
- Festival ambassador
- Education campaigns
- Family campaigns

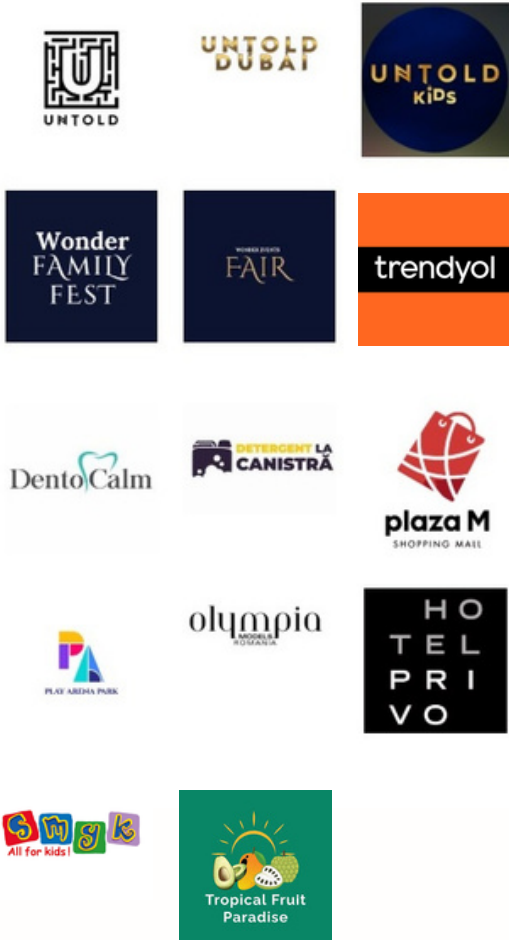
Each collaboration is customized based on the brand's needs, campaign objectives, and project scope.



PARTNERSHIPS

Ilinca has collaborated with events, festivals, brands, and family-focused projects through event appearances, promotional campaigns, and media partnerships.

Events & Brands



WHY WORK WITH ILINCA

Brands and partners choose to work with Ilinca because:

- She has a large and active community
- Her content has viral potential
- She has a positive and family-friendly image
- She reaches families, parents, and children
- She is suitable for events and festivals
- She creates original and creative content
- Her content generates high visibility
- Her videos are highly shareable
- She is suitable for long-term brand image campaigns
- She brings both online visibility and physical event presence

CONTACT

Email: contact@ilinca.ro

Website: www.ilinca.ro

Instagram: [@ilinca.ro](https://www.instagram.com/ilinca.ro)

Facebook: Ilinca

TikTok: [@ilinca.ro](https://www.tiktok.com/@ilinca.ro)

For collaborations and partnerships, please contact us.